Introducing the Africa Blockchain Developer’s Camp Series I

The first Pan African Blockchain Bootcamp.

Theme:
Africa Digital Transformation with Blockchain Technology

Venue: Remote, Africa
Date: Starting 15th August, 2020

Strategic Partner:  Media Partner:  Other Partners:
ABDC (Africa Blockchain Dev Call) Series 1 is a 3 - 4 month bootcamp targeted at blockchain developers (junior) in Africa across several countries. The purpose of which is to elevate the space, groom developers, generate further interest to increase

**Vision statement**

The vision is simply to create an enabling environment to onboard blockchain developers, equip them with the necessary support and encouragement and provide them with various opportunities of either self-sustenance or employment in the space after the 3 month program.

**Goals and Objectives**

The goal is to uplift the digital transformation of Africa with more focus on DLT applications in providing solutions, establishment opportunities for the developers and presence for the brands and the objectives are as follows:

a. Increase developer’s pool as a resource for employment opportunities and recommendations of African developers for African projects.

b. Increase adoption of the blockchain technology across all sectors, across the continent

c. Capture a big market share in the digitizing and secured sharing space in Africa.

d. Improve developer’s employable capabilities in Africa

e. Increase deployed solutions and research into other areas of application of the DLT.
Blockchain Technology:
This is simply a technology of the 4th industrial revolution changing the way people transact, transparently on a secured distributed ledger with little or no interaction with the third party. As part of our goal to ensure a digitally transformed Africa, we are uplifting basic developers into the blockchain tech space, training and also grooming them for these months. As this technology is already being utilized in the financial, agriculture, education, health, e-commerce, media, transportation and so many other sectors. We will be utilizing this camp to task the numerous developers selected for the program to develop usable use cases for various sectors both private and public establishments.

The Program In Brief
1. Announcements are made for developers to enroll in the program, through media and through independent country association partnerships.
2. Tech Partners which include blockchain associations, blockchain companies, blockchain experts etc. are announced as the program begins.
3. The training is done remotely but the media partners ensures televising of moments of interviews, meetings, classes, training sessions among others on YouTube and subscribed TV stations.
4. Several blockchain companies will have training and incubating sessions with the selected participants.
5. The participants are grouped into selected projects to form a team with each process documented and broadcasted.
6. At the end of the program, the projects are pitched internationally and voting on teams commences and then the winner is selected.
7. Companies will be given the opportunity to select project to work with.
8. The teams and individuals are also recruited by interested private, public establishments.
Program Sponsorship

With our established partnerships with various establishments and media houses across the continent, we will be pushing this program to the millions of technology enthusiasts across Africa. This provides the opportunity to once again be on the lips of not just the attendees, corporate organizations and public figures in various African nations but in the face of millions of prospective customers. Our planned tools are very flexible to help with brand promotion and visibility throughout the event. These opportunities are very flexible, customizable and transitional.

Starting today, as we start to push out the sponsorship opportunities, they tend to go really fast as they are of limited supply.
Why Sponsor?

Your organization can leverage on one of the largest expos of the African Tech Innovation ecosystem to network, and promote your various brands also to engage key stakeholders via audiovisual adverts and email adverts among others to establish new business relationships.
Sponsorship Options

Host/Exclusive Sponsor

• The major host of the event
• Opening speech
• Full page advert in the Program & Exhibition brochure
• Opportunity to own a panel discussion relating to the event theme.
• Opportunity to recommend two keynote speakers.
• Opportunity to engage innovators, signed up startups, tech hubs and corporates in an arranged session discussion.
• Sponsor name will be a part of the official program name.
• Name and logo placement on the websites and all other media materials
• Prominent ad in the official event program that will be sent to all subscribers and available for download on the event site.
• Media mention, post and pre conference.
• Adverts played often on the YouTube televised channel
• Banner displayed often on the televised TV channels.
• Logo placed and name recognition in all press releases on the program.
• Exclusive selection of projects and team for hire after the conclusion of the program.
Sponsorship Options

Platinum Package

• One keynote speech
• Full page advert in the Program & Exhibition brochure
• Visible YouTube branding
• Opportunity to own a panel discussion relating to the event theme.
• Opportunity to recommend one keynote speakers.
• Announcement as sponsor throughout the program.
• Opportunity to engage innovators, signed up start-ups, tech hubs and corporates in an arranged session discussion.
• Name and logo placement on the websites and all other media materials
• Prominent ad in the official event program that will be sent to all subscribers and available for download on the event site.
• Media mention pre conference.
• Adverts played often on the YouTube televised channel
• Banner displayed often on the televised TV channels.
Gold Package

- Visible YouTube branding
- Opportunity to speak at any panel of your choice.
- Opportunity to recommend one keynote speakers.
- Announcement as sponsor during the program.
- Half page dedicated advert in the program and exhibition brochure
- Opportunity to engage innovators, signed up start-ups, tech hubs and corporates in an arranged session discussion.
- Name and logo placement on the website.
- Prominent ad in the official event program that will be sent to all subscribers and available for download on the event site.
- Media mention pre conference.
- Access to post event report.
- Adverts played often on the YouTube televised channel
Sponsorship Options

Silver Package

- ¼ page advert in the Program & Exhibition brochure
- Media mention in reports
- Visible YouTube branding
- Announcement as sponsor during the program.
- Opportunity to engage innovators, signed up start-ups, tech hubs and corporates in an arranged session discussion.
- Name and logo placement on the websites and all other media materials
- Prominent ad in the official event program that will be sent to all subscribers and available for download on the event site.
- Media mention pre conference.
- Adverts played often on the YouTube televised channel
Sponsorship Options

Bronze Sponsor

- Visibility via advert in the Program & Exhibition brochure
- Media mention in reports
- Announcement as sponsor during the program.
- Name and logo placement on the websites and all other media materials
- Prominent ad in the official event program that will be sent to all subscribers and available for download on the event site.
- Media mention pre conference.
- Adverts played often on the YouTube televised channel
Interested?

Contact us:
ade@abdcseries.com
kayode@abdcseries.com
roselyn@abdcseries.com

Let’s start planning your participation today.